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FOR IMMEDIATE RELEASE

Firm Announces Deal Closing For Natural Skin Care company in Midwest

Atlantic Highlands, NJ – July 21 2025 - [A Neumann & Associates, LLC](#), a market leading Mergers & Acquisitions and business brokerage advisory firm headquartered in New Jersey with multiple offices along the East Coast just announced the sale of a (DTC) Natural Skin Care company in the Midwest.

The Natural Skin Care Products Company with a well-known brand name has provided a wide menu of exciting original products /solutions direct to consumer for almost 15 years. The company has experienced explosive revenue growth and enjoys high operating margins with documented profitability. The company is 100% internet-driven and can be operated from any location.

The company is a market leader and enjoys a distinct competitive advantage by leveraging its “first mover” position having originated and introduced the product category to the skin care sector – product acceptance, offering expansion and dynamic growth have been the result. The turnkey operation has experienced management, modern equipment and processes in place.

The company had been fully reviewed and conservatively appraised by a well-known national valuation firm at 3.5x EBITDA (ttm), and by implementing the proposed deal structure, the new owner operator will obtain more than \$285k benefit in after-acquisition-debt cash flow in Year #1 – over 85% return on equity investment.

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A Neumann & Associates, LLC is a professional mergers & acquisitions and business broker firm having assisted business owners and buyers in the business valuation and business transfer process for the past 20 years. With an A+ Better Business Bureau rating, the company has senior trusted professionals with a deep knowledge base in multiple field offices along the East Coast and has performed thousands of business valuations and deal closings in its history. The firm’s competitive transaction fees are based on successfully completing transactions. For more information, please contact A Neumann & Associates, LLC. at 732-872-6777 or Info@NeumannAssociates.com