



Business Beat

***A weekly newsletter for all things business in
New Jersey***

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Member News



BERKELEY COLLEGE EARNS NATIONAL RECOGNITION FOR COMMITMENT TO FIRST- GENERATION STUDENT SUCCESS

FirstGen Forward, formerly the Center for First-generation Student Success, recently announced Berkeley College as one of 60 new members of the FirstGen Forward Network for 2025-2026. To be selected as a FirstGen Forward Network Member, Berkeley College demonstrated a strong commitment to improving experiences and advancing success for first-generation college students.

"We are extremely honored to be selected as a member of the FirstGen Forward Network," said Diane Recinos, EdD, President of Berkeley College. "By opening doors for first-generation college students, we are not only changing their lives – we are uplifting families and transforming communities. Each student's journey lays a foundation for a brighter future."

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LAN Announces New Service Offering with In-House Landscape Architecture Department

Full-service architecture and engineering firm, LAN Associates has announced a new service division, bringing landscape architecture in-house. This new team will work alongside LAN's traditional architecture and site/civil engineering teams to shape outdoor environments.

By integrating site design with architectural and engineering strategies from a project's outset, LAN's licensed landscape architects will help ensure aesthetic unity, regulatory alignment, and cost efficiency.

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Schenck Price
SCHENCK PRICE SMITH & KING, LLP

Schenck, Price, Smith & King LLP Is Pleased to Welcome of Counsel Attorney to Firm ~ Law Firm Experiencing Unparalleled Expansion ~

Florham Park, NJ - Schenck, Price, Smith & King LLP is pleased to announce Kimberly D. Walsh, Of Counsel, has joined Schenck Price's Estate, Gift & Charitable Planning Practice Group. The firm is continuing its unprecedented growth.

Kimberly focuses her practice on assisting individuals and their families in all aspects of Estate Planning & Administration, including Medicaid. Kimberly is an Associate Professor at the University of Arizona's Personal and Family Financial Planning Program and has previously taught at Rutgers University School of Law and Fairleigh Dickinson University.

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A Neumann & Associates, LLC.
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Mergers & Acquisitions Advisory A Neumann & Associates, LLC

Atlantic Highlands, New Jersey, (August 7, 2025)
– A Neumann & Associates, LLC, a New Jersey-based Mergers & Acquisitions and Business Brokerage firm, discusses the deal making outlook for the 2nd half of 2025

If you're running a successful business in the service industry, or in trades like plumbing, HVAC, landscaping, or other boots-on-the-ground business, you've likely heard the whispers: "It's a good time to sell." Then again, you probably also heard that in 2021. And 2018. And from your brother-in-law who still thinks crypto is going to the moon.

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